



## Scottish Business UK

### Add your voice to the campaign to protect the Union

#### Mission Statement

Scottish Business UK (SBUK) is an independent, non-party voice for business leaders who want to see Scotland thrive economically as part of the United Kingdom. It seeks to offer a positive vision for that future and believes strongly that the campaign to break up the UK offers unacceptable disruption for business and public services, especially as Scotland seeks to rebound from the challenges created by the Covid-19 pandemic.

The Scottish Government's own figures tell us that exports to the UK single market are four times more important to Scotland than our trade with the rest of the EU. Scotland has a vibrant economy with a positive story and quality products and services to share with the world. Our economy excels in a number of key industries such as tourism, financial services, oil & gas, food & drink, agriculture, life sciences, IT and computer sciences and many more.

Our historical links with our friends and neighbours in the rest of the UK are vital and these nations will always remain our most important trading partners. This is why we believe that what is best for business is to maintain the integrity of the UK single market. Yet continued uncertainty over Scotland's place in the Union remains a threat to our economy, risking uncertainty for business and making it more likely that companies will invest their capital and expertise in other parts of the UK.

As an organisation representing business leaders across a wide range of sectors and geographical areas in Scotland, SBUK is sending a clear signal to the Scottish Government that we do not welcome the additional uncertainty created by the continued threat of a second referendum on breaking up the United Kingdom.

SBUK is providing a forceful voice against a second ballot on separation and - if a further referendum is announced - SBUK stands ready to garner business support to secure the best interests for business across Scotland.

SBUK was founded by serial entrepreneur Robert Kilgour and has a diverse Advisory Council of leading names from the business community across Scotland and an expanding business and industry membership. [www.scottish-business.uk](http://www.scottish-business.uk).

#### Aims and Objectives

- To create an environment where business leaders in Scotland feel able to voice their views on the country's place in the UK without fear of recrimination.
- To provide a forum where business leaders in Scotland who favour remaining in the UK feel supported and emboldened to take a more active role in the debate.
- To position SBUK as the authoritative voice of pro-union businesses by highlighting the positive benefits that companies in Scotland derive from remaining part of the UK.
- To highlight the breadth and depth of the business leaders involved with SBUK.
- To challenge those arguing for the breakup of the UK with robust, factual and accurate economic arguments for keeping Scotland in the Union.

#### Our Message

- SBUK is an independent, non-party organisation, bringing together business people of different political views under one single cause.
- Scottish business is best served by the integrity of the UK single market remaining intact.
- Continued uncertainty over Scotland's constitutional future is a threat to economic stability and our recovery from the economic impact of Covid-19, risking major investors holding off investment decisions, or worse, opting to invest in other parts of the UK.
- During the last referendum campaign, the voice of real Scottish businesses was either muted, not heard at all or in some cases simply misrepresented – this needs to change.